



ASSOCHAM

5th Diversity & Inclusion Excellence Awards and Conclave 2024

Empowering the Future: Advancing Diversity & Inclusion for Sustainable Growth

Wednesday, 25th September 2024 | New Delhi



Inclusion Partner



Platinum Partner



UBS

Silver Partner

ROOP

The Associated Chambers Of Commerce And Industry Of India

In today's dynamic and competitive work environment, employee well-being is crucial to corporate success. Diversity, Equity, and Inclusion (DE&I) in the workplace involve recognizing, valuing, and accommodating diverse characteristics while ensuring equitable access, treatment, and opportunities for all.

This growing demand for DE&I in the workplace has prompted the Indian government and businesses to undergo a paradigm shift in their policies and culture to adapt to this societal change. DE&I efforts are no longer a "nice to have" but a "must-have" component for attracting and retaining the workforce.

To recognize the concerted efforts of organizations and discuss the way forward in creating a more equitable and inclusive culture, ASSOCHAM is delighted to organize the 5th edition of the Diversity & Inclusion Excellence Awards and Conclave on **Wednesday, 25th September 2024, in New Delhi.**

This conclave aims to convene industry experts, visionaries, policymakers, diversity champions and other stakeholders. It will also delve into reshaping current mindsets, redefining DE&I strategies, and reaffirming the fundamental goal of cultivating all-inclusive organizations and communities.

Key Highlights

- Recognising outstanding achievements - D&I Awards 2024
- Panel discussions with excellent speakers and great networking opportunities
- Participation from Central and State Governments
- Exhibition of Innovative Products and Services





Who should attend?



**Corporate
Leaders and
Executives**



**Human
Resources
Professionals**



**DEI
Practitioners
& Consultants**



**Policy
Makers**



**Educators
& Researchers**



**NGOs &
Community
Leaders**



**Media &
Communication
Professionals**



Students

ASSOCHAM Publication on Diversity and inclusion (D&I) in the workplace

In addition, ASSOCHAM is bringing out a publication on D&I initiatives. On behalf of the organisation leadership, you may submit a write-up, an article or a case study related to D&I in not more than 500 words. Some pages of the publication are dedicated to advertisements, and you may also submit advertisements for the brand.

ASSOCHAM Publication on Diversity & Inclusion – 2024

Tariff for writeup and advertisement

Description	Tariff (₹)
1 page write up (with leadership photograph)	INR 15,000
Advertisement – Back Cover (Color)*	INR 1,00,000
Advertisement – Inside Back Cover (Color)*	INR 85,000
Advertisement – Special Page Facing Back Inside Cover (Color)*	INR 70,000
Advertisement – Inside Front Cover Right Side (Color)*	INR 85,000
Advertisement – Inside Front Cover Left Side (Color)*	INR 70,000
Full Page (Color)	INR 30,000

*Will be booked on first come first serve basis

Mechanical Data for Advt.

Size: 18 cm x 26 cm

Advertisement Material

PDF & JPG



Sponsorship & Partnership Opportunities

Deliverables	Presenting Partner ₹ 7 Lakhs (Exclusive)	Platinum Partner ₹ 5 Lakhs	Gold Partner ₹ 4 Lakhs	Silver Partner ₹ 3 Lakhs	Lanyard Partner ₹ 1 Lakh (Exclusive)	Supporting Partner ₹ 1 Lakh
Pre-Event						
Promotion						
Logo on ASSOCHAM Website event webpage	✓	✓	✓	✓	✓	✓
Logo on the ASSOCHAM's D&I Microsite	✓	✓	✓	✓	✓	✓
Social Media Promotion on ASSOCHAM's official handles	✓	✓	✓	✓	X	✓
Venue Branding						
Prominent display: Organisation's logo @ Wings of Backdrop'(Category Name) Partner'	✓	✓	✓	✓	X	✓
Opportunity to address at the Inaugural Session	✓	✓	X	X	X	X
Speaker slot in the Special session(s)	2 Sessions	1 Session	2 Sessions	1 Session	X	X
Display of Corporate Video	✓	✓	✓	X	X	X
Stall (2x2 mtr)	✓	✓	X	X	X	X
Display of standee at the venue	3 Standees	2 Standee	1 Standee	1 Standee	X	X
Corporate literature to be included in the delegate kit	✓	✓	X	X	X	X
Corporate literature to be included in the speakers' kit	✓	X	X	X	X	X
Complimentary delegate passes to attend the conference	10 Passes	08 Passes	06 Passes	04 Passes	03 Passes	02 Passes
Prominent Logo display in 'Thank you Sponsors' Panel	✓	✓	✓	✓	X	✓
Advertisement & write-up in D&I Publication	Full page Adv. & 1 page write-up	Full page Adv. & 1 page write-up	1 page write-up	1 page write-up	X	X
Lanyard and Badge - Logo Presence	only badge	X	X	X	only Lanyard	X
Post Event						
Logo in the "Thank you" post	✓	✓	✓	✓	✓	✓
Video message on social media	✓	✓	✓	X	X	X

For more information, please contact:

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